

Akg Designs: e-solution

Most, if not all web sites are flawed in some respect and so are the software that we use everyday. This is due to the complexity of our technology and outright human error that gets passed along into the technology that we, mere humans cannot comprehend.

Bugs in the software alone, causes our computer to fail at crucial moments and upgrade is needed periodically to fix this bug. Of course, not only to fix the bug but newer technology is added to attract the consumer into buying the upgrade. With all the complexity and high learning curve, it is hard to make a decision in buying software, hardware and designing websites to make your business as competitive as others around you.

Today, having a website is the norm but, a website that is beautiful and big don't mean squat in the internet unless, **it is working for you.**

With all the technological know how available today, there are many website that don't function as designed or it's just hiding for someone to accidentally find the page in some obscure corners of the internet. So, what's wrong with these sites? Is the internet for just the chosen few? Well, Yes and No.

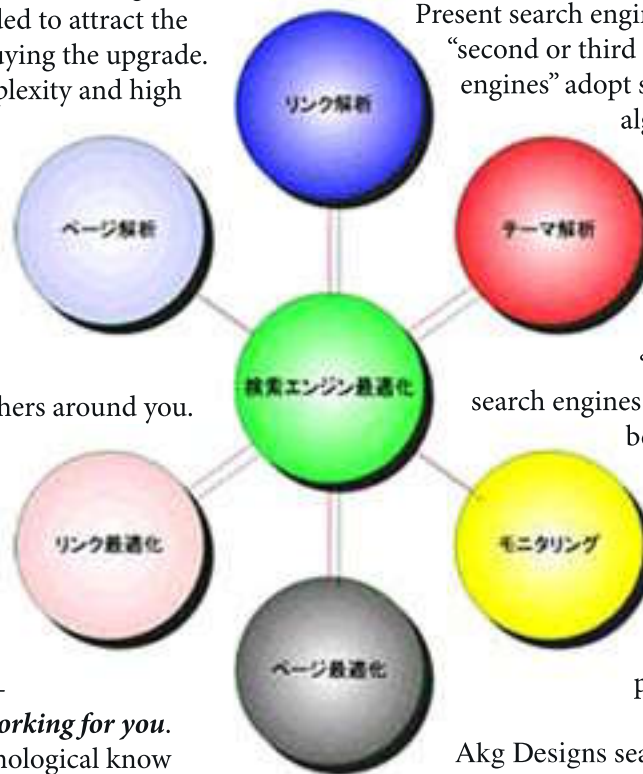
We call these sites, "non functional websites." These websites were designed well but failed in the moment of conception.

The failure of the designer and developer to understand the importance of the clients integrated data and pure lack of understanding

the benefits of search engine optimization. **What is search engine optimization? How can it work for me?**

Search engine optimization and positioning refers to techniques making your website friendly to search engines so that your website can place top position in search engine result pages by your chosen, targeted keywords.

Present search engines, so called "second or third generation search engines" adopt sophisticated algorithm which considers site's popularity based on the number and relevancy of incoming and out coming links, "site theme". Some search engines evaluate the number of visitors and how long they stay at a web site. What once was a relatively simple SEO task is now a complex process.



Akg Designs search engine positioning strategy consists of the following six elements; link analysis, page analysis, theme-word analysis, link optimization (link popularity building), page optimization, and ranking monitoring.

Our constant monitoring and dedication to our clients internet venture, we provide international optimization solution that spreads your website as wide and diverse as possible.

Isn't it time you choose the right solution for your internet strategy?

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Akg Designs/Marketing Co.

Sales & Marketing:

There is no doubt, sales & marketing plays a large role in any business. One can see the efforts of a business when we all open the mail box and see all the flyers & catalogs that we call junk mail. There are much attention and careful analysis involved when creating a marketing strategy.

Today, the new marketing tool is the internet. Though no one appreciates spam, it has become a part of our daily lives, as much as junk mails we receive in our mail boxes. Hopefully there will be several legislation to stop most of unwanted spam, if not all unsolicited mail some day.

Innovation in software and hardware has brought a new tool to contact potential clients much closer than ever. With careful handling of sales/marketing strategies, the potential to increase sales is phenomenal.

Lately many businesses have completely moved away from the internet and focused on the traditional means of marketing. Few that remains are grabbing their market share with the right combination of content and design.

We all know that there are some employees that are much suited for sales than others and out perform in this field like second nature. This, also has to be said for the many internet designers. Finding the right combination to sales/marketing is not an easy process regardless if it's for

the internet or for the traditional media. The internet with its global reach can play a significant role in sales/marketing when done right. A website designed right can play a greater role and assist any business in its effort to market.

Akg Designs:

Akg Designs understands the difficulties to accomplish Total Quality Management (TQM) in many organization and thinking outside of the box seems easier said than done. Akg understands that innovation and new ideas are needed in this age to maximize the business potential.

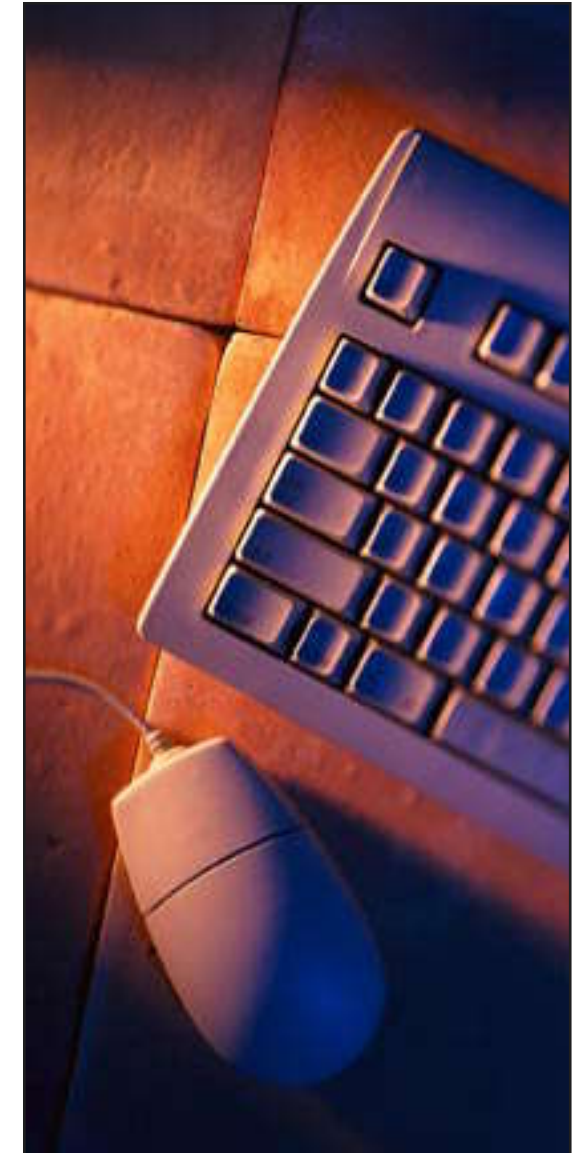
With careful research into the business we are involved with and bringing creative new ideas that our clients can understand, consulting on every strategy from old to the new.

Akg Designs also assists in restructuring and reorganizing many business operations to bring out an effective solutions to many strategies. Critiquing on current strategies from the internet through media and consulting on creation of new ideas.

Creating new strategies with careful selection of innovation and researching to find ways to implement effective solutions.

Isn't it time to see outside of the box to get a head, to be competitive and creative?

Akg Designs, affordable solution.



Akg Designs brings greater solution to the internet by providing structural data design that enhances the search of businesses and optimization for fast delivery.

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