

## Akg Designs/Marketing Co.

### Internet Designs:

Many of the failures of a web site can be attributed to the lack of foresight into marketing research and not implementing a good structural design to effectively utilize the effectiveness of many search engines. A **poor structural design** can determine in many aspects a sites success, failures or just plain disappointment and wasted precious resource.

Information that is contained in many pages is an important factor to market or to deliver data to whom ever seeks the particular information. **Without** a good structural design, that information may not reach or just be out of view from many seekers. Even when found it may not be the right information or just not inviting enough to satisfy the particular person. Lack of knowledge or expertise on many aspect of the internet can bring many factors that determines the effectiveness of the sites success.

One of several difficulties in designing an effective website can be attributed to the lack of thorough understanding of the business the designers are designing and the ability of search engines to spread the word. It takes several combination of expertise to create a site that functions in the capacity that the site represents.

Being first, beautiful and big don't mean squat in the internet but being smart and innovative helps. We have all found that the internet can bring many surprises that

are good and bad.

Innovation is a continuing process and so is the business. With a good plan it can help to improve any strategy that is willing to take the risk. Greater emphasis on customer service, sales and marketing it can bring the e-commerce sites to be a little more effective than the past.

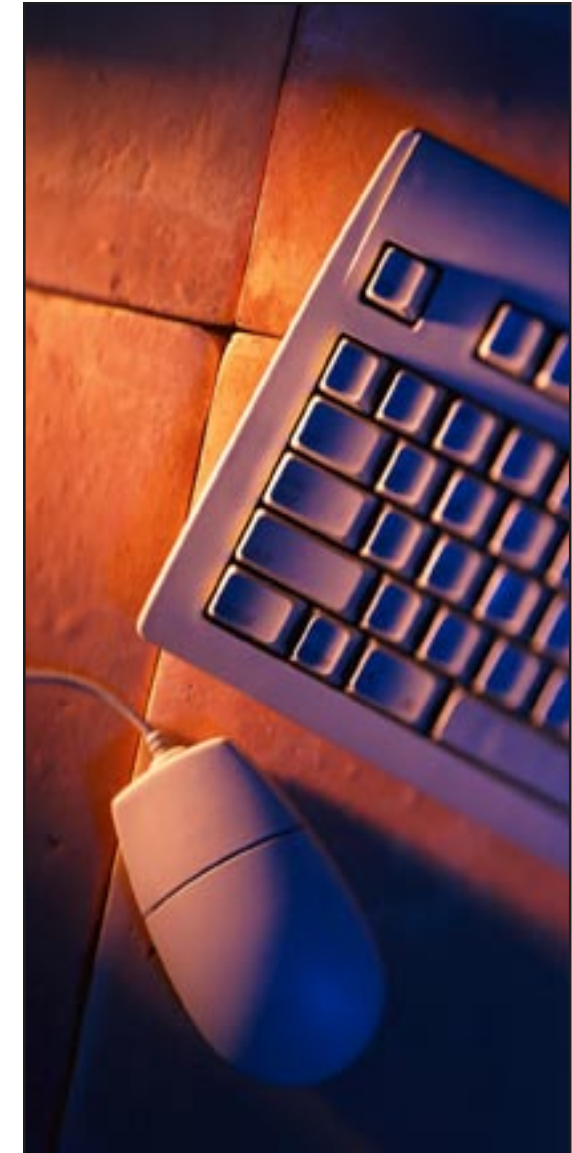
### Akg Designs:

Akg Designs initial focus on clients design is on sales & marketing. Well thought out data structure of any web page is crucial to the overall performance of the site in sales, customer service, and marketing strategy. With careful design we can focus on reliable techniques to enhance the site for search engines and slow modem clients to give a fast download to many browsers.

Akg understands that innovation does not stop after the initial design is completed. We give our clients never ending support to enhance and formulate strategies that give our clients an edge to their operation, giving you the competitive edge.

Careful research into the business we are involved with and bringing new ideas that our clients can understand and greater emphasis into targeting customers in the overall strategic plans.

Creative and innovative solutions to your internet plans, Akg Designs brings careful research and ideas to give you the power to effectively compete in the internet.



*Akg Designs brings greater solution to the internet by providing structural data design that enhances the search of businesses and optimization for fast delivery.*

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